



STANDING COMMITTEE ON PROGRAMMES AND FINANCE

Thirty-second Session

27 - 28 June 2023

IOM Partnerships with the Private Sector



Private Sector Engagement Strategy 2023-2027

IOM's new 5-year Strategy, aims to raise USD 30 million in private sector funding by 2030. The Strategy is based on three key pillars: Impact, Income, and Innovation.

The strategy is available via IOM Publications [HERE](#)

PRIVATE SECTOR STRATEGY ENGAGEMENT PILLARS

Mutually supporting, cross-cutting and interrelated



IMPACT

IOM supports private sector



INCOME

Private Sector supports IOM



INNOVATION

Private Sector and IOM co-create together

Due Diligence

Overview

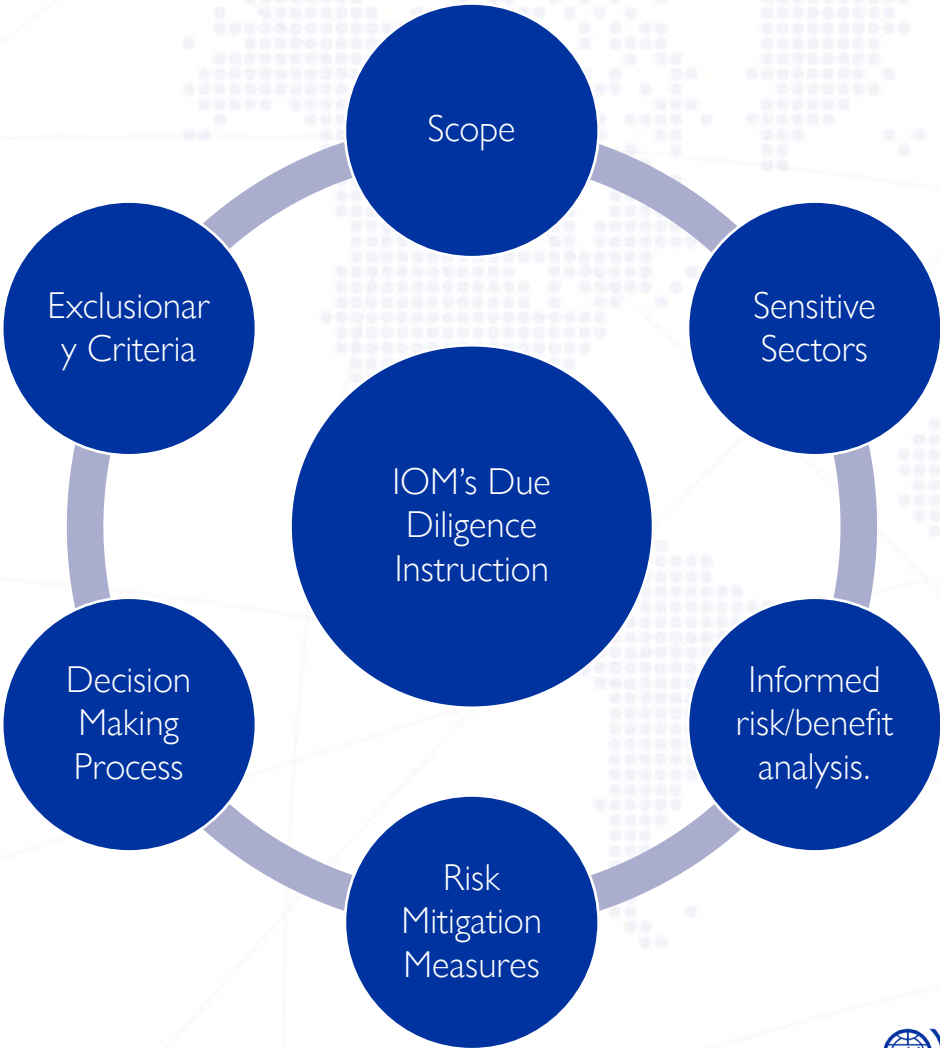
- Tool for scaling up engagement with private sector entities.
- Formalizes an internal process managed by DRD since 2016.
- Provides needed clarity on the scope, criteria and procedure.

Making of the Due Diligence Instruction



Due Diligence

Key Aspects



Objectives



Prevent activities related to “green-washing” or “blue-washing”.



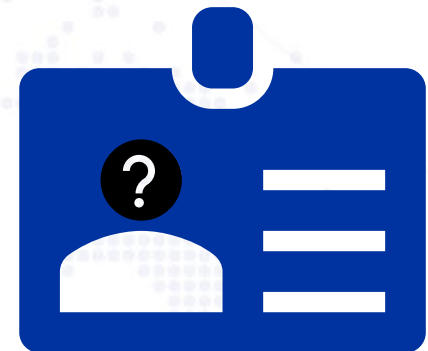
Examine the partner’s adherence to internationally recognized principles: human rights, labour rights, the environment and anti-corruption.



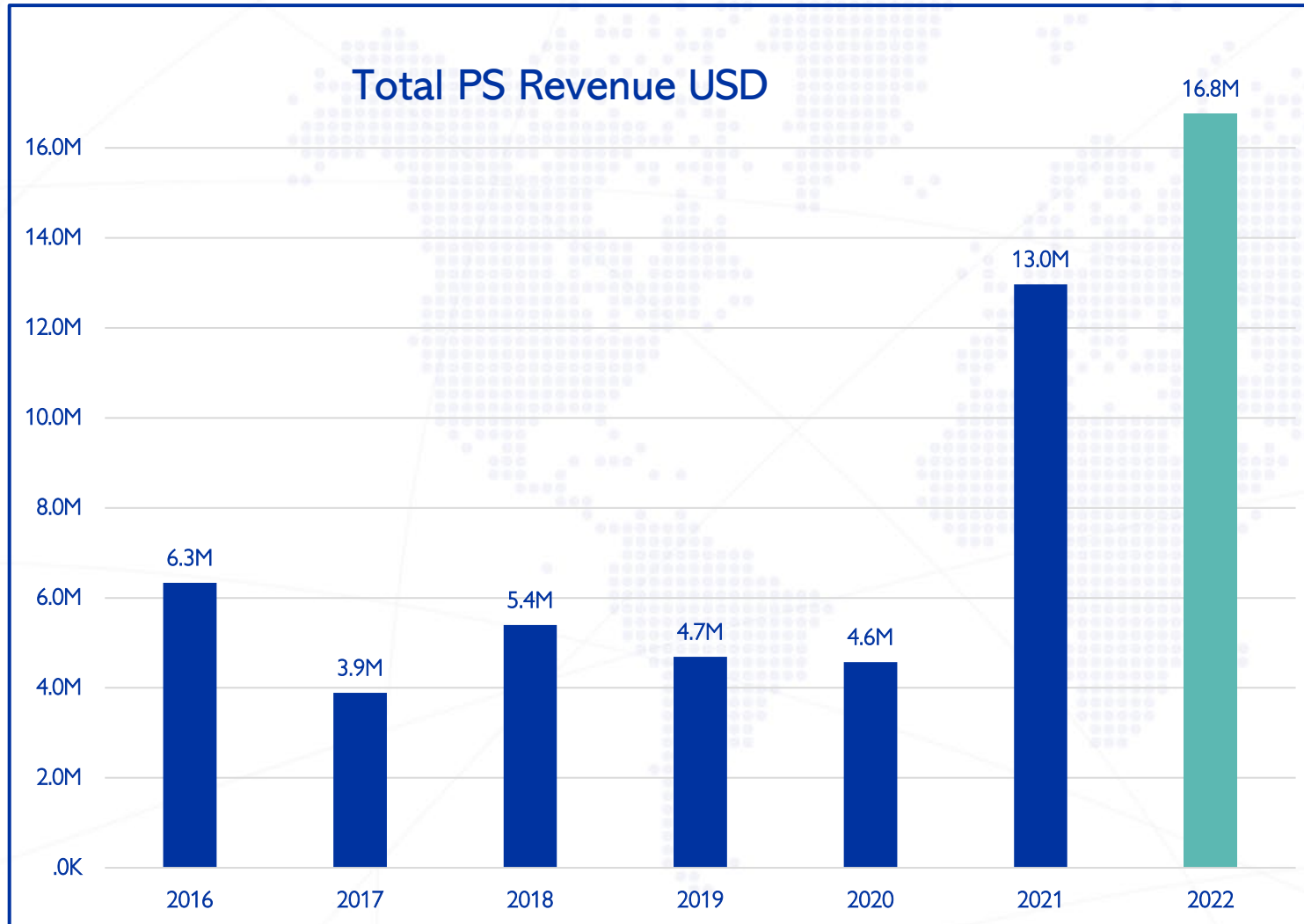
Safeguards IOM’s credibility and reputation.

GLOBAL GOODWILL AMBASSADOR PILOT PROGRAMME

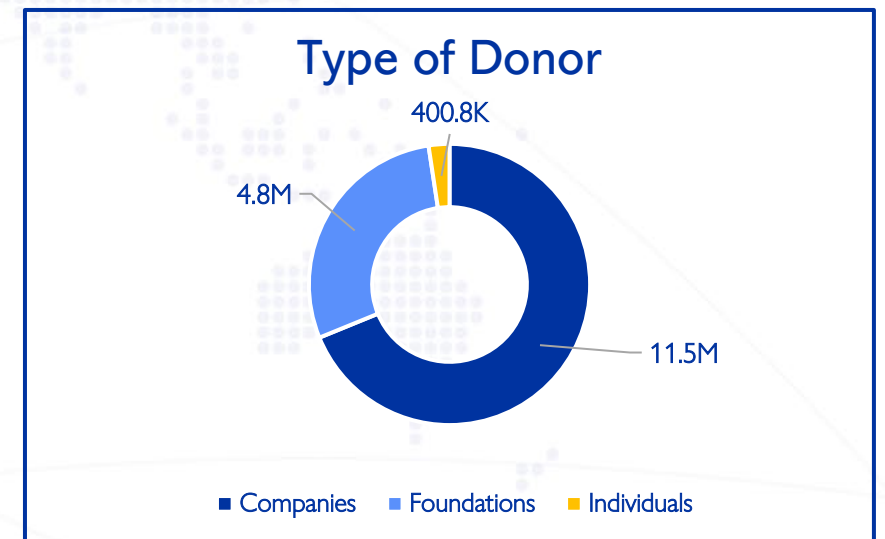
- IOM will implement a strategic Goodwill Ambassador programme across the organization through established guidelines.
- The Pilot will identify high-profile individuals who can leverage their platforms to support IOM's mission and mandate and increase visibility and awareness of IOM in support of its fundraising goals.



OVERVIEW OF PRIVATE SECTOR PARTNERSHIPS 2022

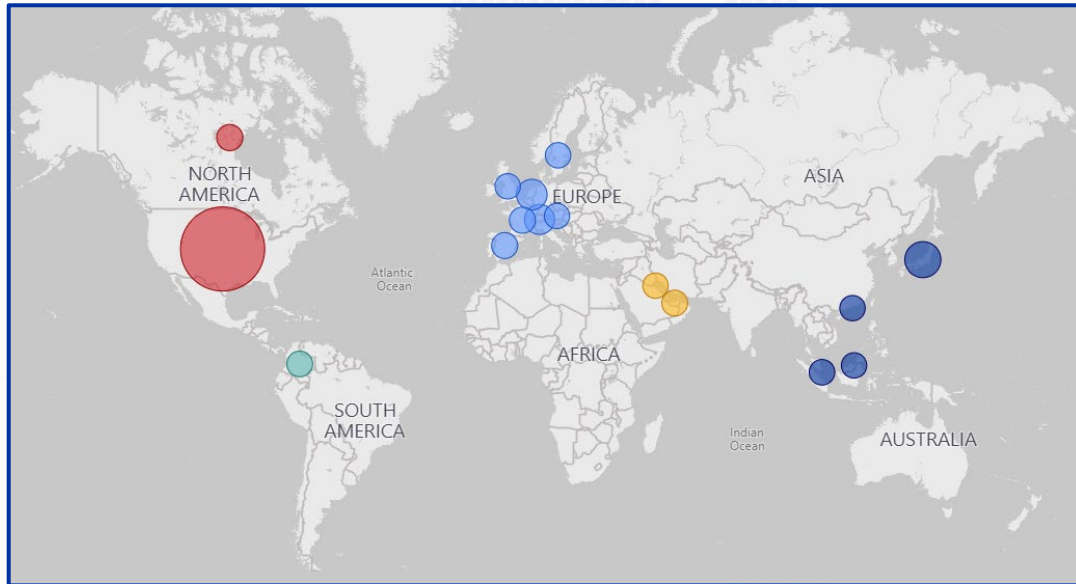


- US\$ 16.8 M Revenue from Private Sector Partners in 2022
- + 40 Projects Supported
- + 38 Corporate Partners
- + 16 Countries of origin (partners)
- + 23 Countries of implementation

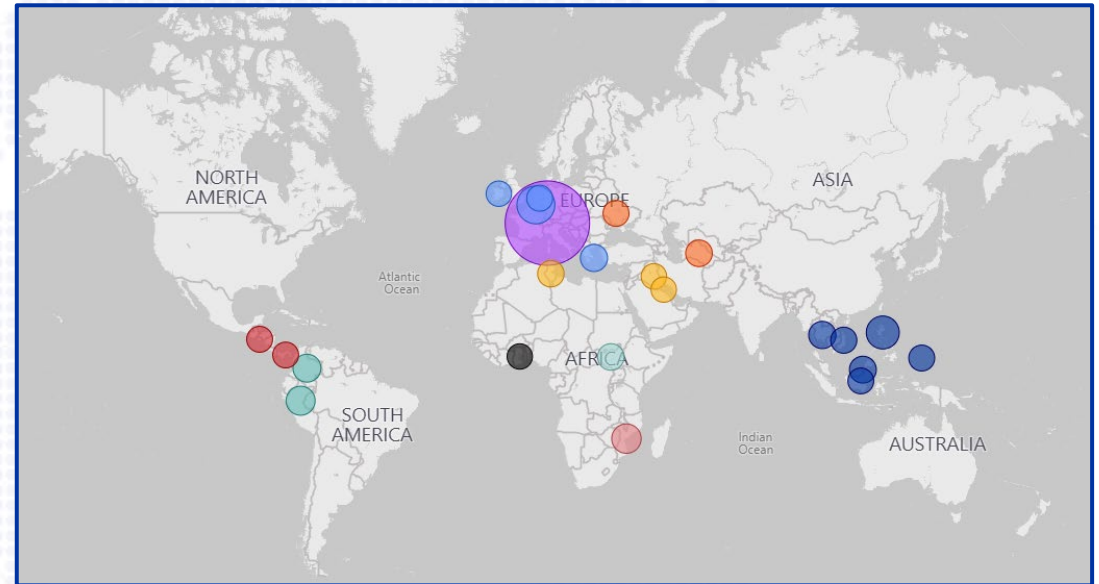


PRIVATE SECTOR REVENUE CONCENTRATION 2022

BY COUNTRIES OF ORIGIN OF THE PARTNER

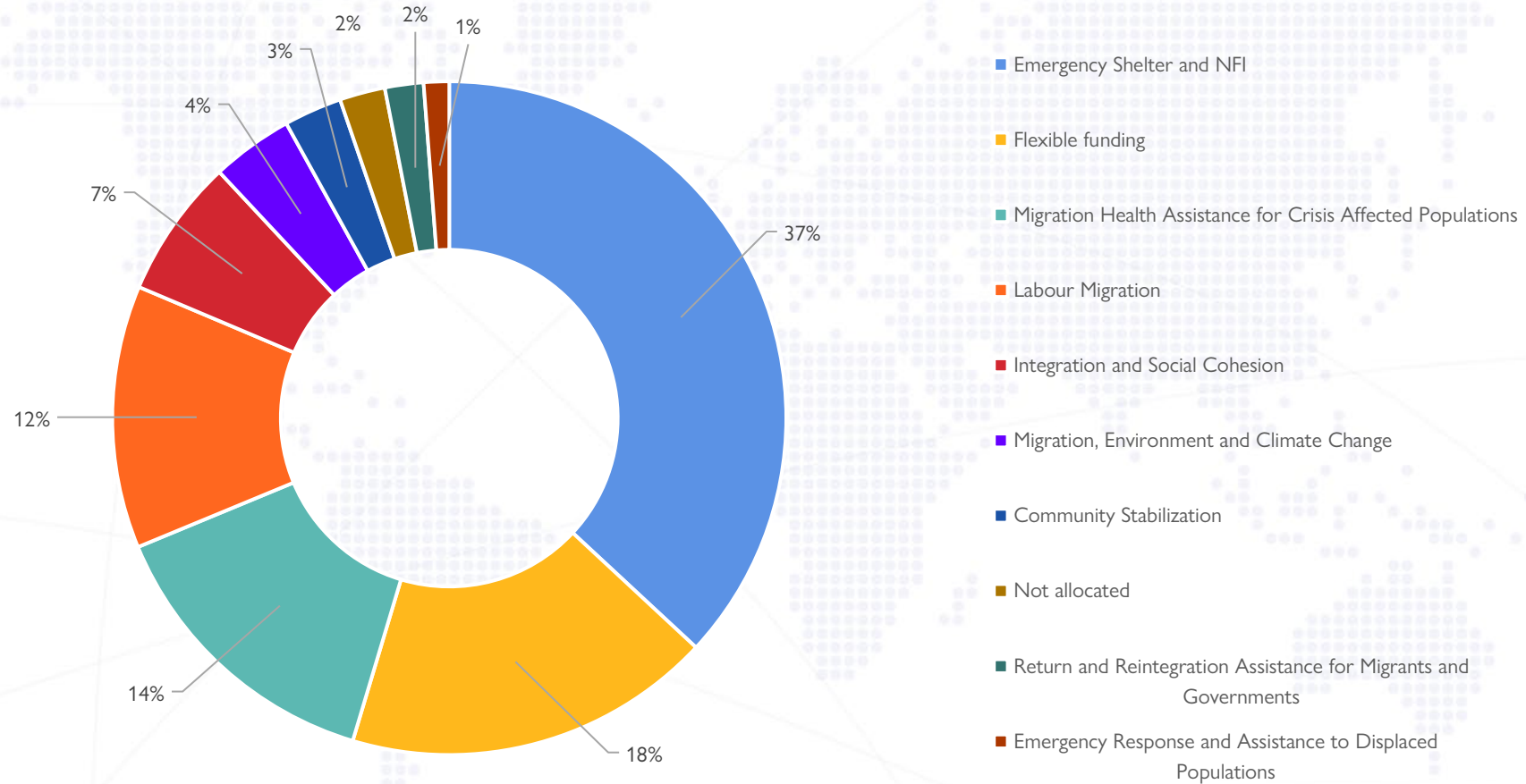


BY COUNTRIES OF IMPLEMENTATION



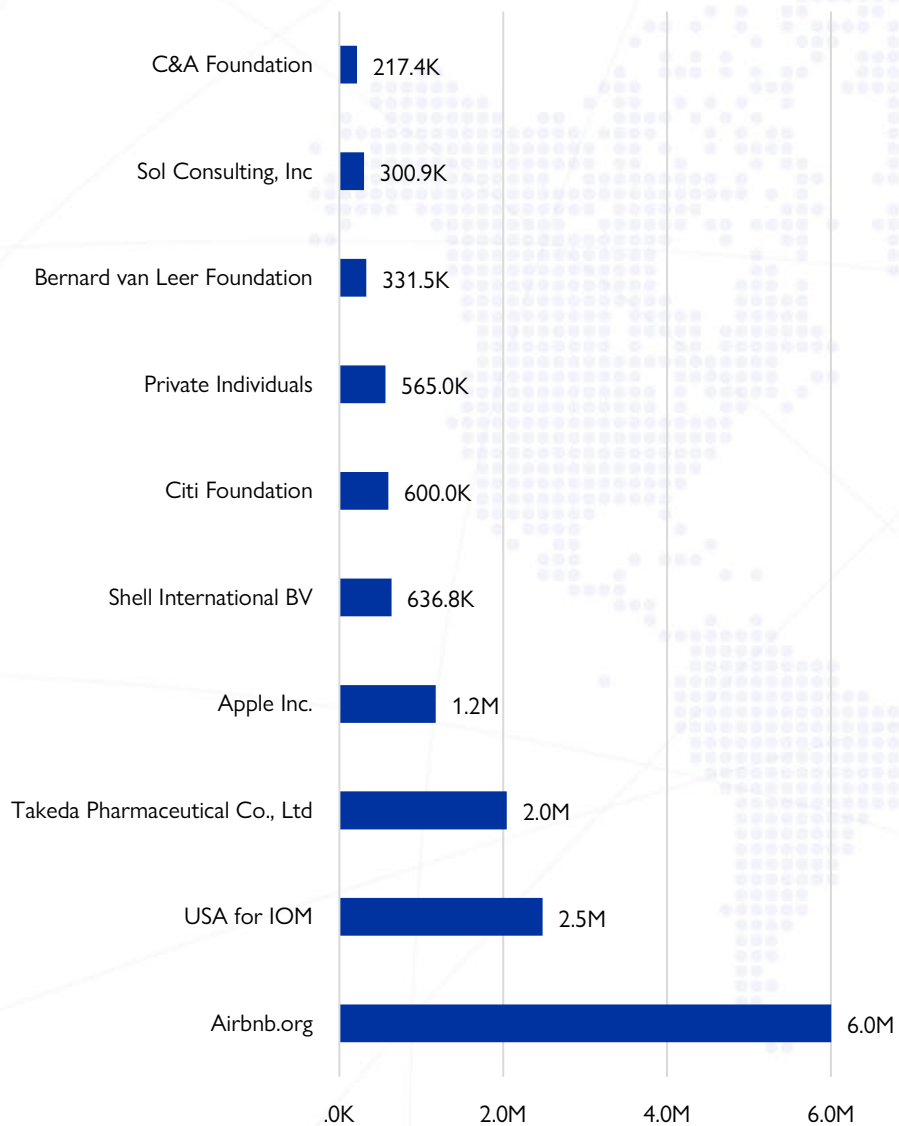
PSE TRENDS AND PARTNERS 2022

Top 10 of Project Types



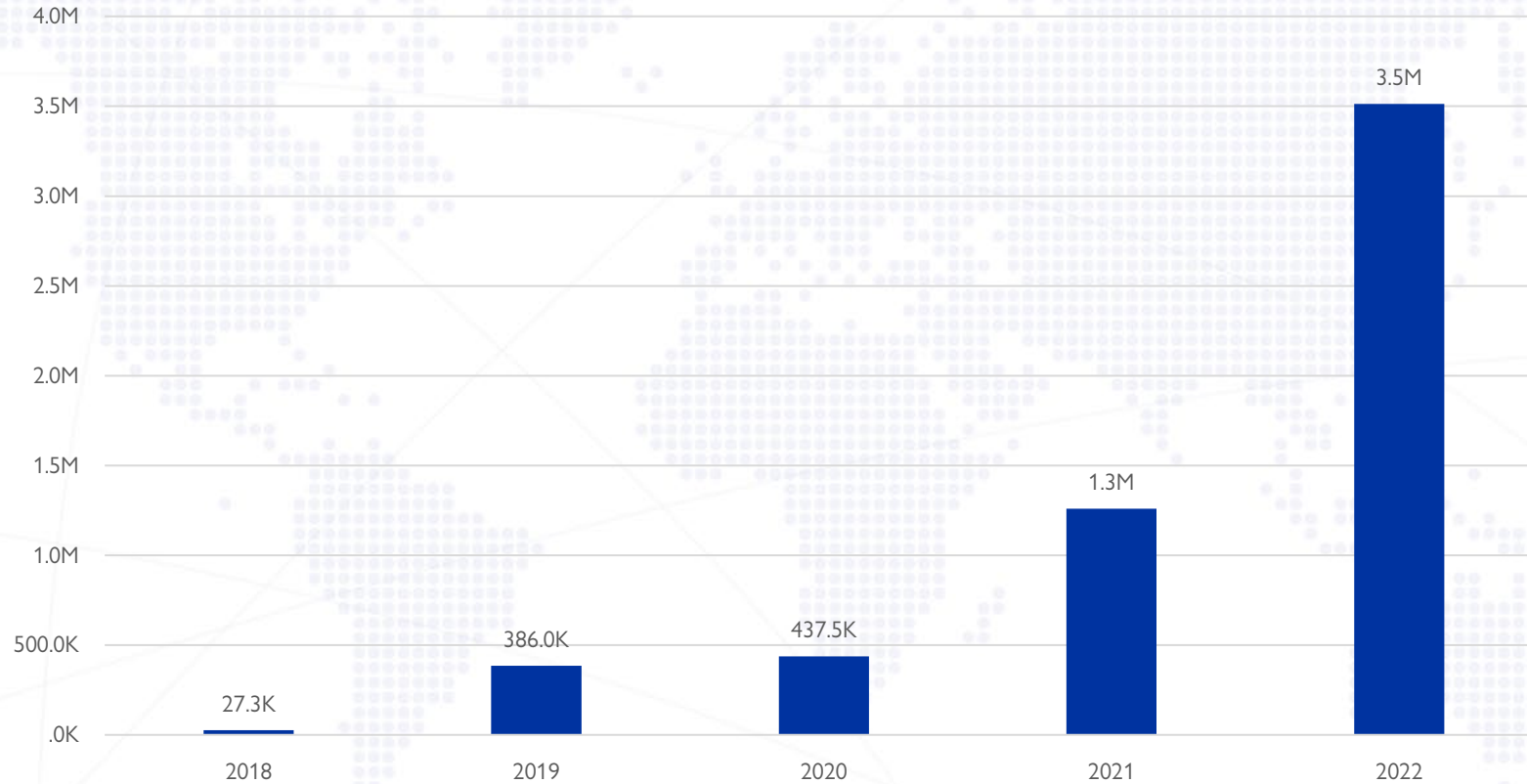
PSE TRENDS AND PARTNERS 2022

Top Partners by Revenue



USA for IOM

Total PS Revenue Channeled through USA for IOM



Highlights 2023



amazon

USD 2.3 Million

Türkiye and Syria

- With the support of Amazon, over 2.3 million dollars worth of essential relief items have been delivered to the people of Türkiye and Syria.
- Through the partnership with Amazon we have been able to provide over 300,000 essential relief items, most recently prioritizing clothes, sleeping mats, thermal clothes, tents, and more, which have been essential in keeping people warm and safe.



Disney

USD 1.2 Million

Global

- The Walt Disney Company generously contributed to IOM's work on labour migration and ethical recruitment providing two years of funding for the expansion of the IRIS Global Policy Network on the Regulation of International Recruitment.
- Their funding sustains and strengthens the growing IOM Member-State driven initiative, its governance and technical activities for 50+ public authorities represented. It also supports the expansion of Migrant Worker Voice under the IRIS Secretariat, which aims to engage migrant workers meaningfully on their experiences and enhance empowerment.