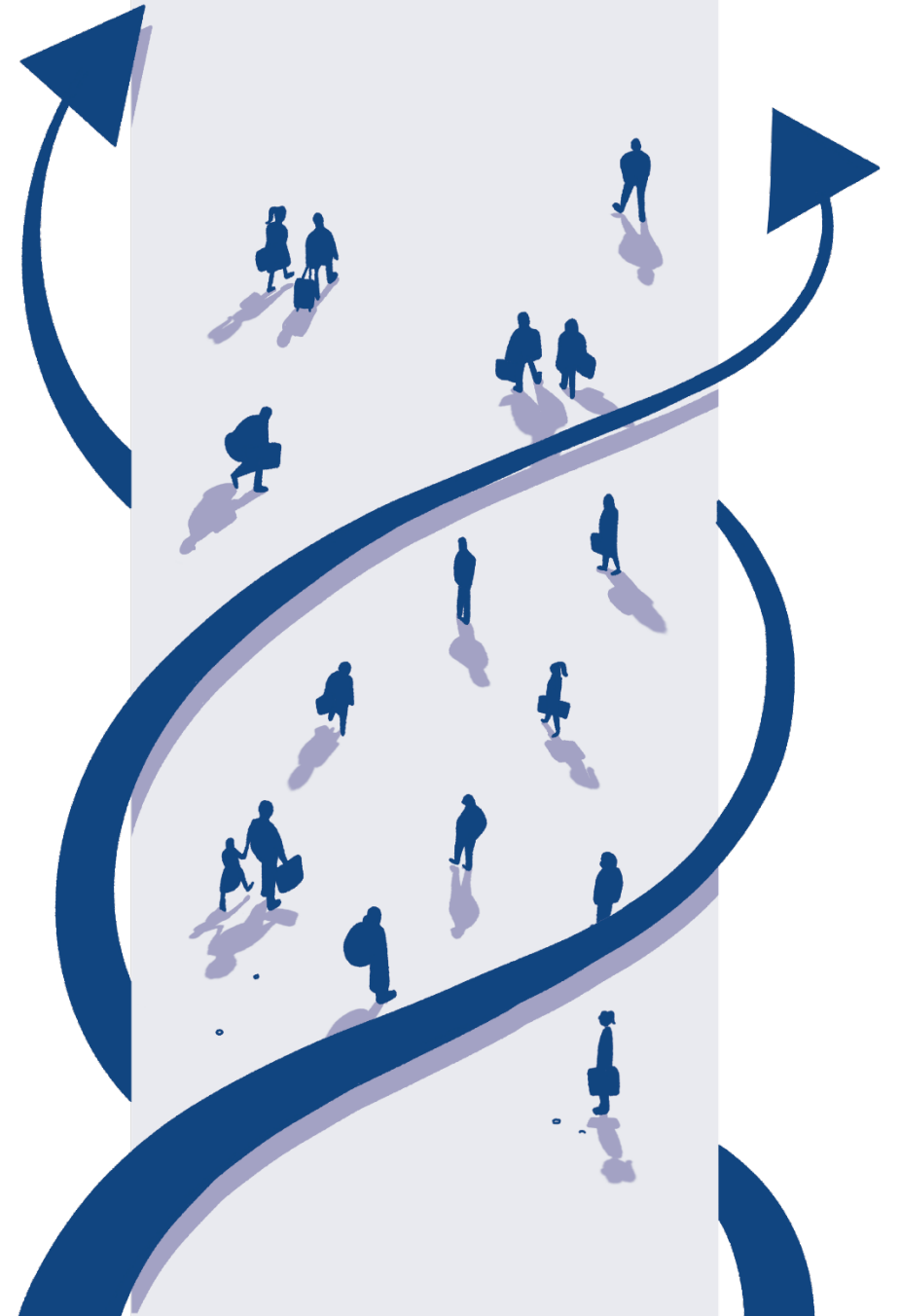


RESOURCE MOBILIZATION UPDATE

34TH SESSION OF THE STANDING COMMITTEE
ON PROGRAMMES AND FINANCE



DONOR LANDSCAPE

Mixed indicators on support to IOM:



Decreasing ODA potential



Milestone: 3.5B in 2023



Multitude of ongoing crises dividing support



14% increase in funding compared to the same time last year (USD 2.37B)

Challenges in strategic donor engagement and resource mobilization



“IOM has relatively limited capacity to devote to resource mobilization, donor visibility and intelligence and undertake intelligence to seek out new funding sources.”

Specific pain points identified include:

- Insufficient capacity for donor/fundraising intelligence, engagement, visibility and communications
- High dependency on a limited group of funders
- Limited efforts to attract new forms of funding including core and innovative financing streams

RESOURCE MOBILIZATION STRATEGY

3 Strategic Pillars of the Strategy in Advancing IOM's Institutional Objectives:



Diversify funding sources and increase quality funding



Invest in people and systems to increase resource mobilization capacities



Improve donor recognition, accountability and advocacy efforts



DIVERSIFYING AND INCREASING QUALITY OF FUNDING

Voluntary contributions 2023 vs 2022:



Funding Outside
Top 10 donors
39% increase



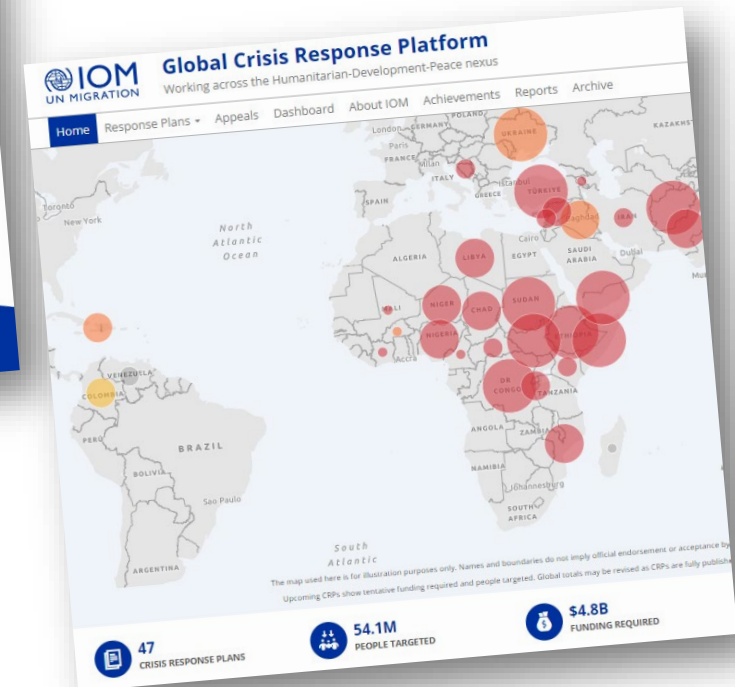
IFI direct funding
76% increase

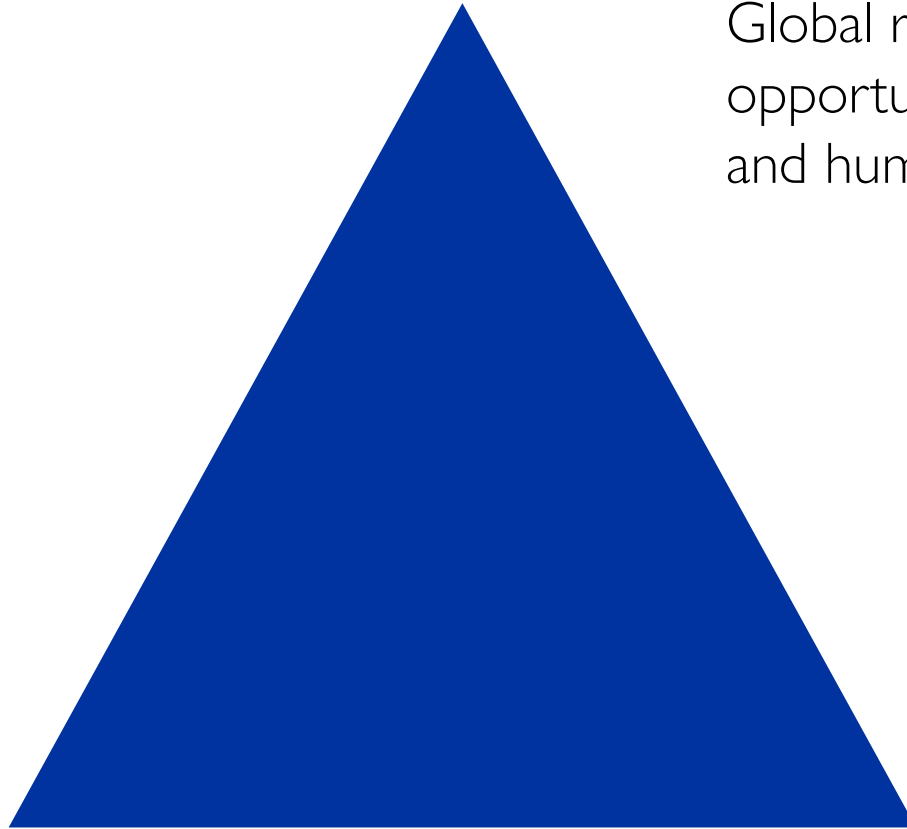


Non-Member States
35% increase



Private Sector
36% increase





Global recognition and stewardship opportunities for flexible funding and humanitarian appeals

Global and donor capital recognition for large regional or thematic programmes

Regional and country level recognition for earmarked projects and programmes

Establishing an institutional and aligned approach to donor visibility

THANK YOU

