



PRIVATE SECTOR PARTNERSHIPS

HELP MIGRATION WORK FOR ALL

Private Sector Engagement

Presented by:

STEPHANIE DEI

Head, Private Sector Partnerships Division

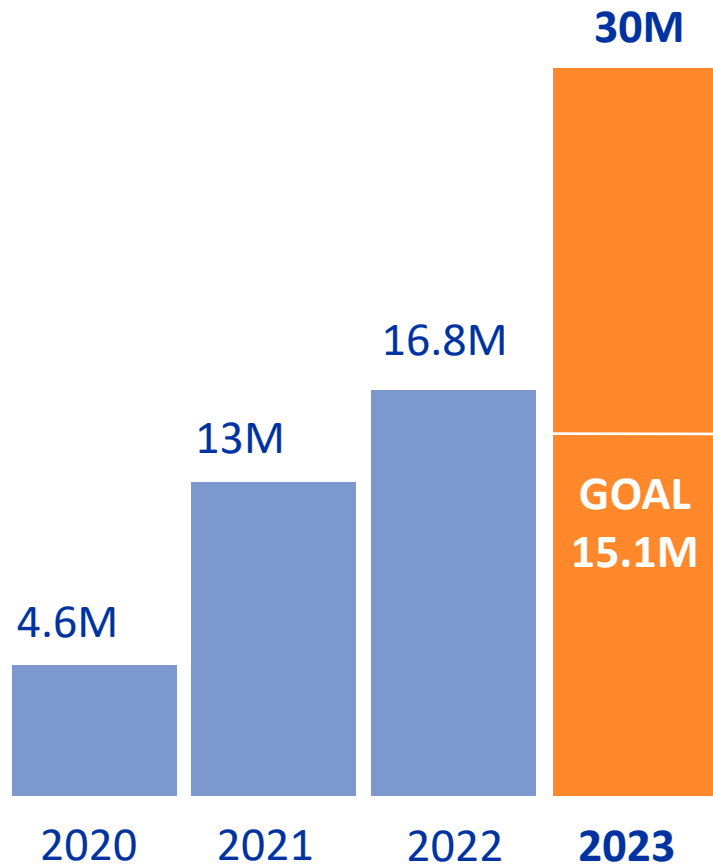
sdei@iom.int



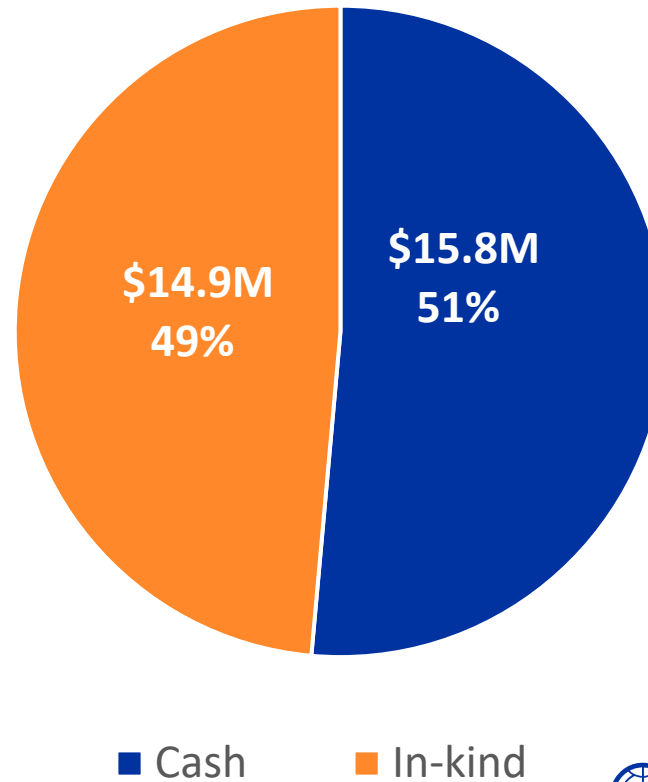
PRIVATE SECTOR
PARTNERSHIPS

2023 PRIVATE SECTOR ENGAGEMENT RESULTS

PRIVATE SECTOR REVENUE



TYPE OF CONTRIBUTION



33

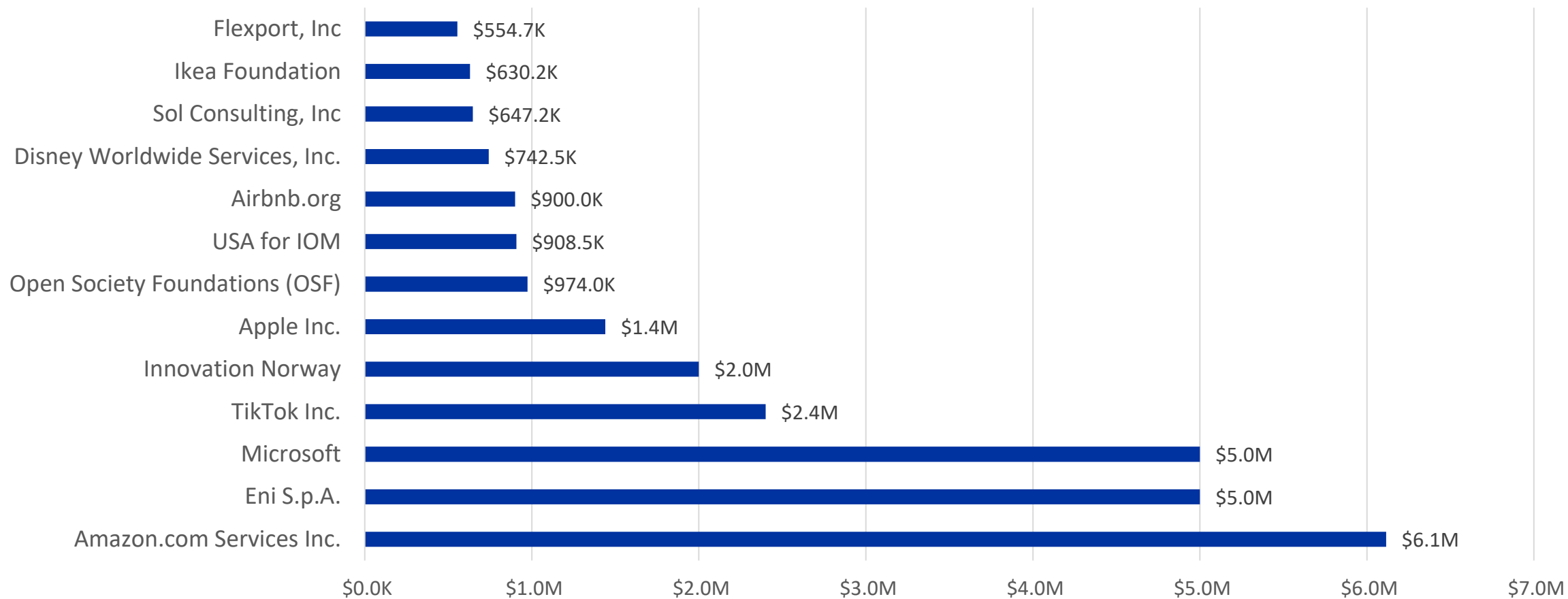
NEW PARTNERS




58

PARTNERS

2023 TOP PRIVATE SECTOR PARTNERS



SNEAK PEAK: Q2 2024 PROGRESS **UPDATE**

 From Individual Giving
\$110.4K


From Companies
\$8.3M

From Foundations
\$7.9M



FUND FOR NON-CONVENTIONAL ENERGIES AND EFFICIENT ENERGY MANAGEMENT (FENOGE)

START DATE OF THE PARTNERSHIP: 2023

TOTAL PARTNERSHIP: \$6.9M

AREAS OF COLLABORATION

- Energy
- Community Development
- **Country of Implementation: Colombia**

IMPACT

We are working with 49 local organizations in Colombia to develop Community Energy Services Enterprises and generate renewable energy for local communities.





BILL & MELINDA GATES FOUNDATION

START DATE OF THE PARTNERSHIP: 2023

TOTAL PARTNERSHIP: \$3.6M

AREAS OF COLLABORATION

- Health Services for Migrant Populations
 - Community Immunity
 - Disease Prevention in High-Risk Mobile Populations (HRMPs)
 - **Country of Implementation:** Afghanistan
-

IMPACT

Enhancing community immunity and access to essential health services for people in southern Afghanistan, with a focus on reducing polio and vaccine-preventable diseases.

BILL & MELINDA
GATES foundation

 **IOM** | PRIVATE SECTOR
UN MIGRATION | PARTNERSHIPS



TAKEDA

START DATE OF THE PARTNERSHIP: **2022**

TOTAL PARTNERSHIP: **\$2M**

AREAS OF COLLABORATION

- Technical Collaboration (Electronic Personal Health Record ePHR)
- Migrant Health
- Strengthening of National and Cross-Border Disease Surveillance
- **Countries of Implementation:** Colombia, Ecuador, Ethiopia, Kenya, Uganda, and Yemen

IMPACT

IOM's electronic Personal Health Record (e-PHR) tool has been rolled out, reaching more than 83,000 migrants worldwide to enhance the recording and accessibility of their health records across borders, health systems, and languages.

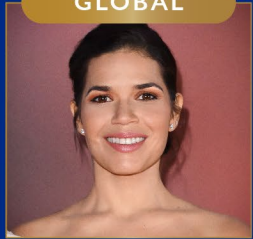
Welcome to America Ferrera

Actress, Producer, Director
IOM Global Goodwill Ambassador



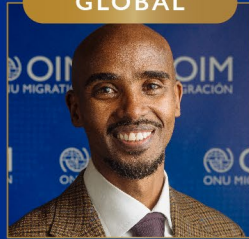
WELCOME TO ALL OUR
**GOODWILL
AMBASSADORS**

GLOBAL



AMERICA FERRERA
Actress, Producer,
Director

GLOBAL



MO FARAH
Gold Medal
Olympic Runner

REGIONAL



**DIMASH
QUDAIBERGEN**
Musician

NATIONAL



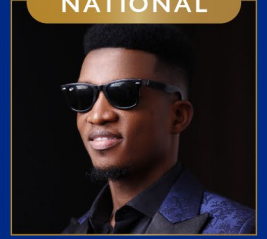
**AMA K.
ABEBRESE**
Actress, TV Presenter

NATIONAL



**DŽANAN
MUSA**
Basketball Player

NATIONAL



**KOFI
KINAATA**
Musician

NATIONAL



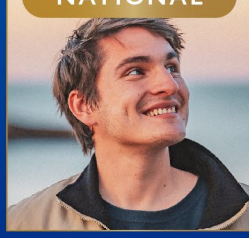
**CLUB ATLÉTICO
PEÑAROL**
Football Club

NATIONAL



**MOUCTAR
DIAKHABY**
Football Player

NATIONAL



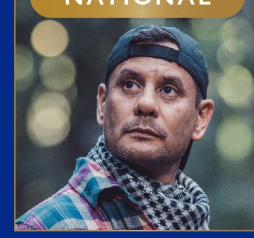
**NICOLÁS MARÍN
BENITEZ**
National Geographic
Explorer

NATIONAL



**MIRELA
SULA**
Entrepreneur

NATIONAL



**PAUL
CHOY**
Documentary
Photographer

GOODWILL AMBASSADOR TIMELINE



28 Nov 2023
Mo Farah
announced
Global GWA

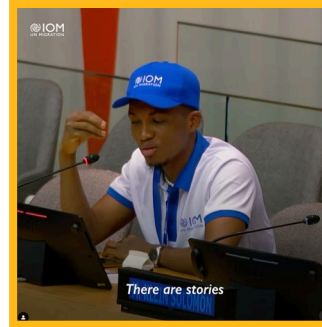


8 March
International Women's Day: GWAs shared messages advocating for women's rights



21-22 May - IDM
America Ferrera
announced Global
GWA

21-22 May - IDM
National GWA Kofi Kinaata
speaks and performs songs on migration



5 June
National GWA Nicolás Marín
advocates for the planet on World Environment Day



15 February
9 Regional and National GWAs
announced



21-23 April
Mo Farah's first field visit as global GWA, to Kenya



24 May
Regional GWA Dimash Qudaibergen
reaffirms dedication to IOM to thousands at concert in Türkiye

NEXT STEPS

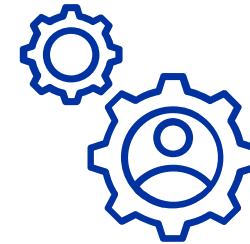
BUILDING SYSTEMS TO SCALE



Investing in **digital fundraising** for individual giving



We are actively **recruiting Private Sector Officers** in key markets



Customizable tools and resources available to support **CO/RO level outreach**



THANK YOU
QUESTIONS?

STEPHANIE DEI

Head, Private Sector Partnerships Division

sdei@iom.int | psp@iom.int



PRIVATE SECTOR
PARTNERSHIPS