

STANDING COMMITTEE ON PROGRAMMES AND FINANCE

Thirty-first Session

PRIVATE SECTOR ENGAGEMENT STRATEGY

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Introduction

1. Standing Committee on Programmes and Finance Resolution No. 31 of 28 June 2022 on investing in the core structure of IOM directed the Administration to invest in private sector engagement and authorized the Director General to make a one-time drawdown of USD 5 million from the Operational Support Income reserve to design and implement a private sector strategy and to create a Goodwill Ambassadors programme. The expectation from Member States is that this investment will result in USD 30 million in private sector funding by 2030. IOM is also expected to regularly report to Member States on the progress of these efforts.

2. Between 2016 to August 2022, IOM had over 103 financial partners and over 160 partnerships across more than 58 countries, resulting in approximately USD 45.7 million in private sector revenue. To achieve the goal set by Member States, the Administration aims to achieve an annual increase of USD 2.1 million from the previous year, thus meeting the target of USD 30 million revenue from the private sector by 2030.

Development of the private sector engagement strategy

3. In consultation with relevant departments and private sector focal points across the Organization, a white paper on private sector partnerships was developed in August 2022 that outlined the necessary next steps to lay the foundation for successful and sustainable private sector engagement over the next five years. The white paper was approved by the Director General in October 2022 and is being adapted into a five-year private sector engagement strategy for the period 2023–2027.

4. Additionally, IOM has consulted various United Nations agencies and other relevant entities, including the Office of the United Nations High Commissioner for Refugees (UNHCR), the World Food Programme, the United Nations Population Fund and the International Committee of the Red Cross, to strengthen understanding of how other organizations are scaling up their own fundraising and private sector partnership programmes. The findings from these consultations have been integrated into the private sector engagement strategy, and IOM will continue to consult key stakeholders from those organizations moving forward.

Private sector strategy 2023–2027

5. The private sector strategy for the period 2023–2027 is an ambitious five-year plan that sets forth a new approach based on three main pillars – impact, income and innovation. The strategy will assist IOM to work with the private sector to: foster change in corporate values and practices; enhance protection of migrants' rights; generate innovative technical partnerships that capitalize upon business expertise and capabilities; and grow flexible funding that can help close IOM's funding gap and support programme implementation and impact globally.

- Pillar 1: Impact – Under this pillar, IOM provides support to the private sector to create the greatest impact within the business community through the transformation and alignment of corporate policies, practices and values with human rights and labour standards.
- Pillar 2: Income – Under this pillar, IOM engages with the private sector to develop a stream of flexible income to support its programmes and projects around the world.

- Pillar 3: Innovation – Under this pillar, IOM works with the private sector to build new models of engagement through innovative collaborations that tackle the most pressing migration-related challenges.

Private sector engagement – pillars for success		
Impact	Income	Innovation
<i>IOM supports the private sector (Businesses)</i>	<i>The private sector supports IOM</i>	<i>The private sector and IOM create together</i>
Objective		
Strengthen the capacity of the business community to uphold the rights of and protect migrants across all aspects of business operations Offer avenues for the business community to share migration-related experiences and challenges, as well as opportunities to support migration	Expand sustainable and flexible income generation for IOM Build internal capacity and expertise to engage with individual donors and supporters Leverage fundraising opportunities through national committees to support IOM	Leverage the expertise, skill, and capacity of the private sector to develop innovative solutions to migration-related challenges
Private sector channel		
Companies Business associations, chambers of commerce, etc.	Individuals High-net-worth individuals Companies Foundations	Companies Foundations

Next steps

6. Under the guidance of the Director General’s Office, the Private Sector Partnership Unit will develop an accompanying budget and action plan to support the finalization and roll-out of the private sector strategy for the period 2023–2027.